Chicken Road 2.0

Terms of Use

Terms of use

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Approved parameters of the editorial project

In the 2.0 corpus, the domain, GEO and publication languages are approved. The passport indicates chickenroadgry.com, Poland for the Polish version and the international English version.

The approved data of the author and their devices is in the block above. The preserved third-party profiles, advertising dashboards and demo screens have their own scope.

Approved commercial calculations

Parameter	Condition and value
Payment scheme	In the independent editorial profile, the approved CPA, Revenue Share and Hybrid schemes are compared by calculation.
Target GEO	Polish edition in GEO PL; international English-language version without region targeting.
Qualifying action	In the CPA example, the operator's own new adult customer, verification and one qualifying deposit.
Number of acquired	120 acquisitions per calculation period.
Number of qualified	24 qualified out of 120, 20%.
CPA rate	50 PLN/qualified; CPA example 1 200 PLN.
GGR	GGR 5 000 PLN in the Revenue Share example.
Bonus deduction	600 PLN in bonuses deducted from GGR.
Expense deduction	400 PLN in expenses deducted from GGR.
NGR	NGR = 5 000 − 600 − 400 = 4 000 PLN.
Revenue Share share	25% × 4 000 PLN = 1 000 PLN in Revenue Share.
Hybrid CPA part	In Hybrid 24 × 25 PLN = 600 PLN.
Hybrid RS part	In Hybrid 15% × 4 000 PLN = 600 PLN, total 1 200 PLN.
Negative carryover	If NGR is below zero, the negative balance is accounted for as a contract term, standalone payment for this period 0 PLN.
Minimum number of deposits	1 qualifying deposit in the CPA example; the actual contract sets the control.
Minimum number of active players	In the calculation period the threshold of 10 active, 24 met.
Monetary payment threshold	Payment threshold 500 PLN of the approved calculation scheme.
Payment cycle	Monthly period and summary after closing; transfer to the contract details.
Hold or cancellation	A voided transaction is excluded before the payment is counted, a hold appears as a single line in the calculation.

Site terms — Main parameters

Parameter	Value
Publisher and terms	Michał Kowalski, editorial project chickenroadgry.com.
Age and market	18+ (or a higher applicable age under the Terms). PL and FI in the reference have their own conditions, Stake and Bison PL retain restrictions.
Site features	Review, contact and reference navigation are active; accounts, comments, newsletter and AI are disabled.
Rights to materials	Own editorial materials are managed by Michał Kowalski; third-party trademarks belong to their rights holders.
Third-party materials	Brand names and trademarks are used for identification; the rights holder is determined by the respective card.
Submitting a request	Email to support.michal@chickenroadgry.com, state the material, the status and the specific correction.
Effective date	25.11.2026 — date of the terms in the approved draft version; the effective dates of each offer are kept separately.

Disclosure of commercial relationships — Main parameters

Parameter	Value
Commercial model	The editorial database draws on independent work. The directory records the CPA/RS comparison model without attachment to a contract.
Remuneration terms	50 PLN/qualified; example CPA 1 200 PLN.
Labeling	Commercial placement is marked next to the specific material where contractual remuneration exists. In the approved starting version, paid placement is disabled.
Placement of materials	Paid placement is not part of the starting editorial profile. The commerce model log is kept in the relevant section.
Editorial decisions	Content depends on source support, access, verification of the calculation and its own publication criterion. The approved CPA/RS is kept separately from the assessment.
Consequences for the reader	Reading the review and contacting the editorial site are available without a cash payment. Deposit terms and commissions are set by the operator.
Editorial questions	support.michal@chickenroadgry.com